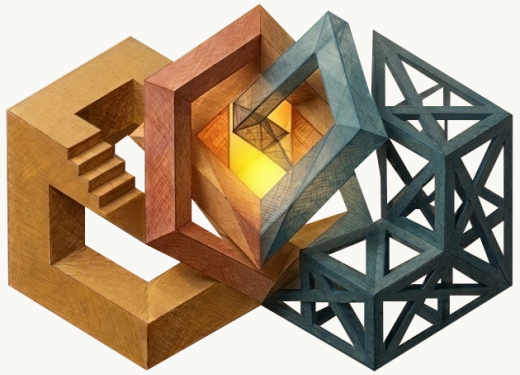


THE CHANGE LAB

www.thechangelab.net · hello@thechangelab.net

A new kind of community center— connecting what Houston already has.

18 months built across social, cultural, and civic life. Ready to switch on across Houston.

STARTING WITH HOUSTON'S STRENGTHS

Houston isn't short on good people, culture, or public tools.

Tens of thousands of neighbors, artists, nonprofits, businesses, and public agencies show up every day. None of it is connected in one usable place.

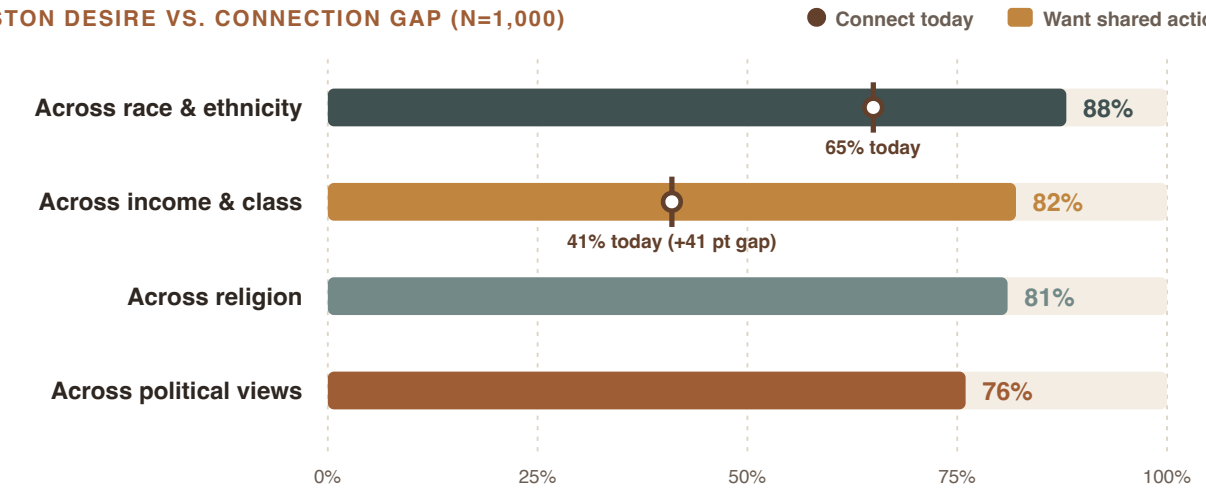


Impact Hub Houston Impact Accelerator Cohort

EMPIRICAL HOUSTON EVIDENCE

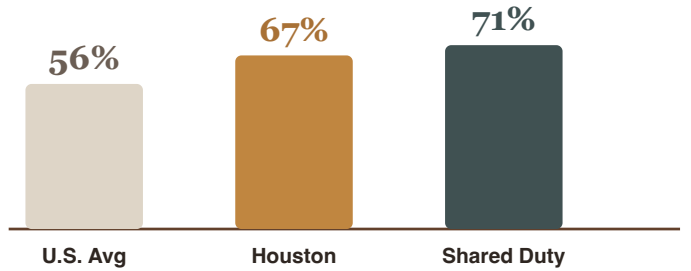
Houstonians want to connect—the #1 hurdle is finding the door.

HOUSTON DESIRE VS. CONNECTION GAP (N=1,000)



#1 Barrier Reported: Simply finding the local door — solved by walk-in cost, bus, parking & language clarity.

HOUSTON VS. U.S. CIVIC APPETITE



2026 Rice Kinder Houston Survey

Stronger local neighbor ties directly correlate with:

+ Physical & Mental Health · + Steadier Finances · + Safety

9 EVERYDAY THEMES OF COMMUNITY LIFE

Full social, cultural, and civic life—organized the way people actually live.

01 · Health & Wellness
Clinics, mental health, movement & preventive care

02 · Families & Generations
Early childhood, youth programs, elders & caregiving

03 · Environment & Nature
Bayous, parks, clean air, trees & conservation

04 · Arts, Culture & Food
Visual art, live music, theater, farms & shared meals

05 · Learning & Ideas
Schools, libraries, colleges, trades & adult classes

06 · Home & Neighborhoods
Housing, streets, transit, utilities & storm readiness

07 · Work, Business & Money
Good careers, local makers, small business & tools

08 · Community & Volunteering
Clubs, volunteering, faith hubs & neighbor circles

09 · Government, Law & Public Life
Public budgets, elections, courts & 7 civic tiers

Cross-walked underneath to the **7 Community Capitals**, the **17 UN Sustainable Development Goals**, and **The Beacon Project**.

THREE CONNECTED PARTS — MATCHED TO OUR SCULPTURE

Intelligence underneath. A free guide on top. Real community around it.



01 · STEEL TRUSS · INTELLIGENCE

Community Knowledge Foundation

Gathers, normalizes, and verifies community, cultural, and government data.

02 · OAK STEPS · GUIDE & MAGAZINE

The Community Exchange

Free guide to explore from your couch or your block and decide for yourself.

03 · WARM HEARTH · PHYSICAL COMMUNITY

The Civic and Social Club

Opening Spring 2027—the real-world community living around the Exchange.

THE COMMUNITY KNOWLEDGE FOUNDATION

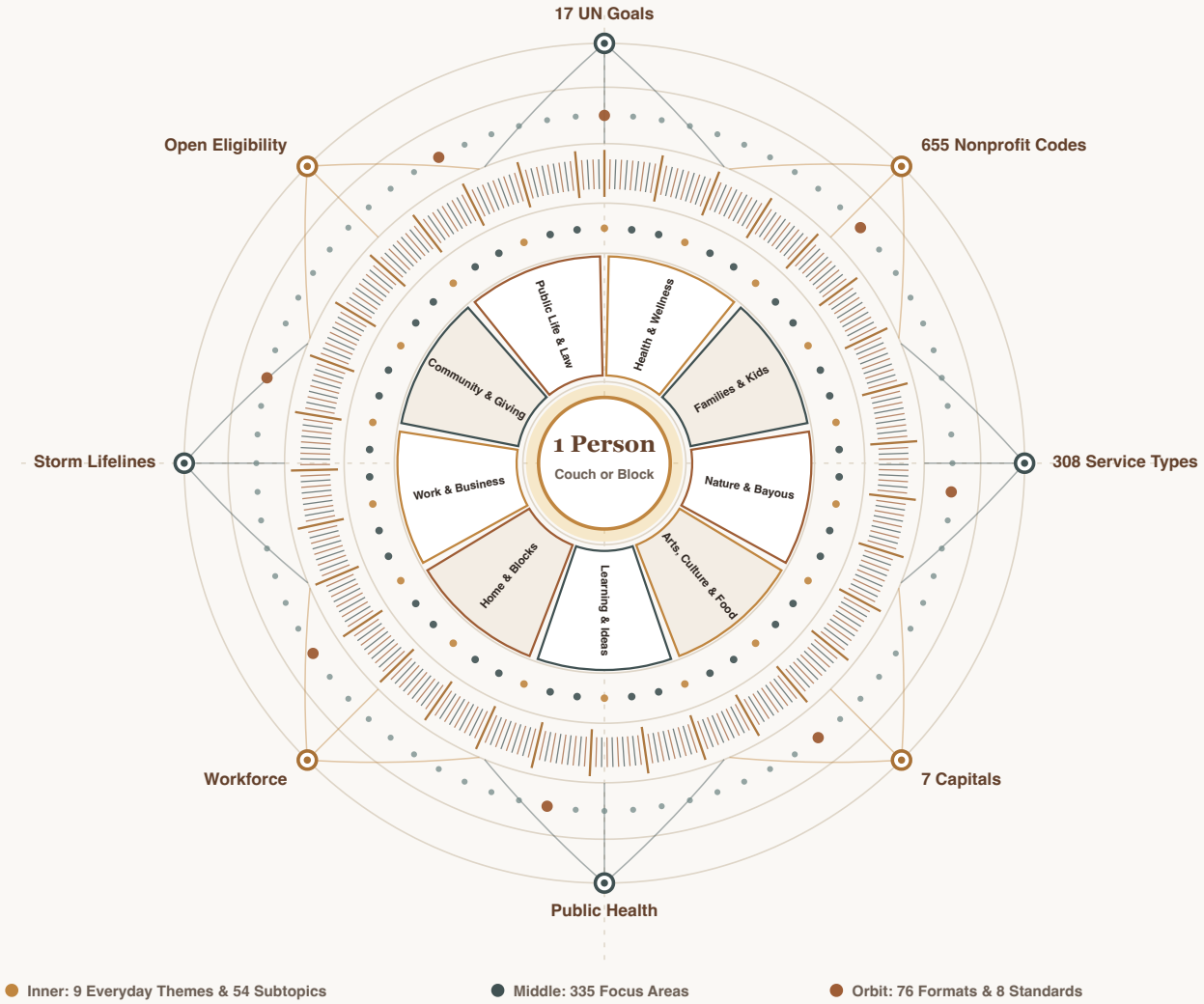
Complexity underneath. Grace on top.

335
Focus areas across 9 themes

76
Content formats

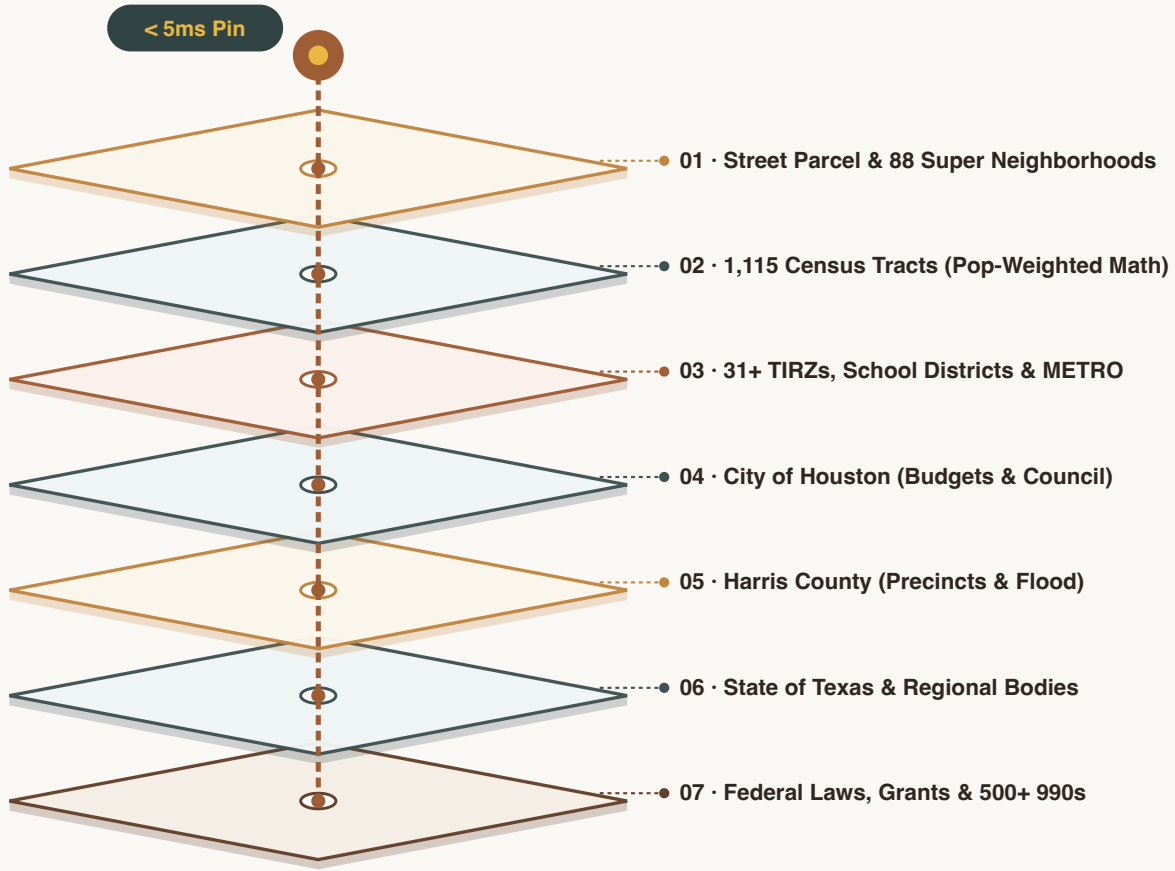
28
Graph tables

8
Global crosswalks



SPATIAL & CAUSAL MOAT

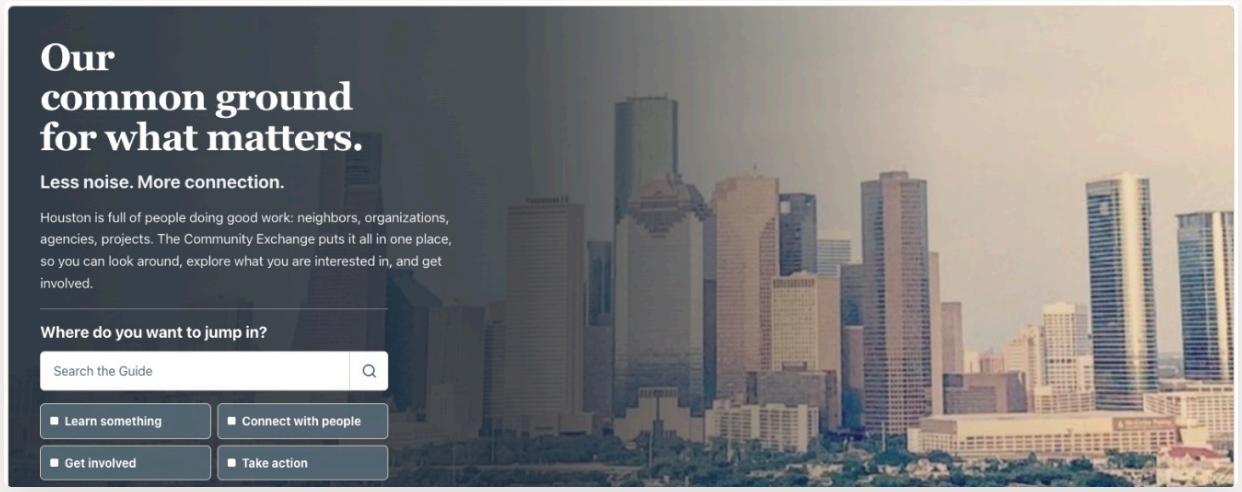
One street pin resolves 21 spatial layers, public money, and votes in < 5ms.



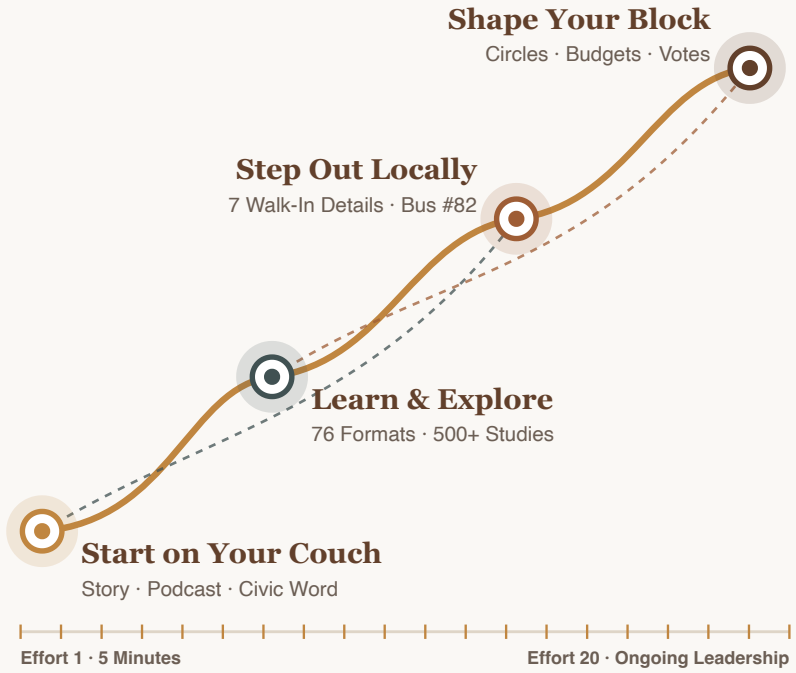
CAUSAL GRAPH INTEGRITY (ZERO HAIRBALLS)

Shared Campus MATCH · Sawyer Yards	hosts ≠ merges	**Tenant Organizations** Independent profiles & EINs
Legal HQ Address Downtown P.O. / Office	separated from	**True Service Polygon** Actual blocks served
Parent Program Verified once	materializes	**Rolling 60-Day Slots** Fresh multi-branch calendar
7-Stream Funding Budgets + 500+ 990s	connected to	**Party-Free Roll Calls** Household budget impact

“The database holds the graph. The Exchange reveals it one step at a time.”



English · Español · Tiếng Việt · Built-in Civic Dictionary · 7 Walk-In Arrival Details





Compassionate Houston receives proclamation from the City of Houston

UNCOMPROMISING TRUTH & NEUTRALITY

Verified facts, zero ads, and zero political spin.

Zero Party Labels

Actual roll-call votes & household budget impact

Zero AI Guessing

1:1 phone, dollar & live deep-link verification

Zero Ads or Tracking

No login walls, no personal data ever sold

100% Verbatim

Neighbor & partner voices kept untouched



Over Coffee Social Get Together

OPENING SPRING 2027 · HOUSTON

The Civic and Social Club.

The physical community living around the Community Exchange—shared tables, cultural evenings, and learning circles, starting now with 6 Houston preview gatherings.

Equal free access for neighbors—sustained by tools and data for good.

FOUR-PILLAR SUSTAINABILITY FLYWHEEL (ZERO ADS · ZERO PERSONAL DATA SOLD)

$0 Forever
Equal Neighbor Access
EN · ES · VI + 145 Langs

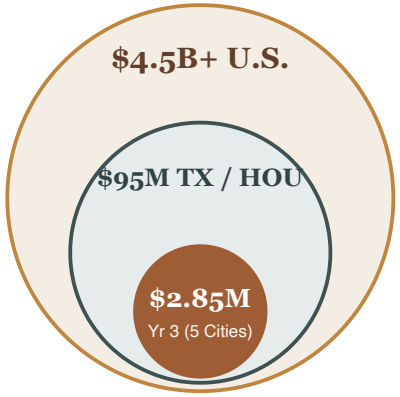
01 · Reader Basket ($1+/mo)
Voluntary community support · Zero gated perks

02 · Partner Sliding Tiers
Scaled by budget · Content stats & asset mapping

03 · Institutional Studio ($10K–$150K)
Hospitals, foundations & cities · IRS 501r & tract gaps

04 · Civic & Social Club (Spring 2027)
Physical memberships, cultural tables & employer circles

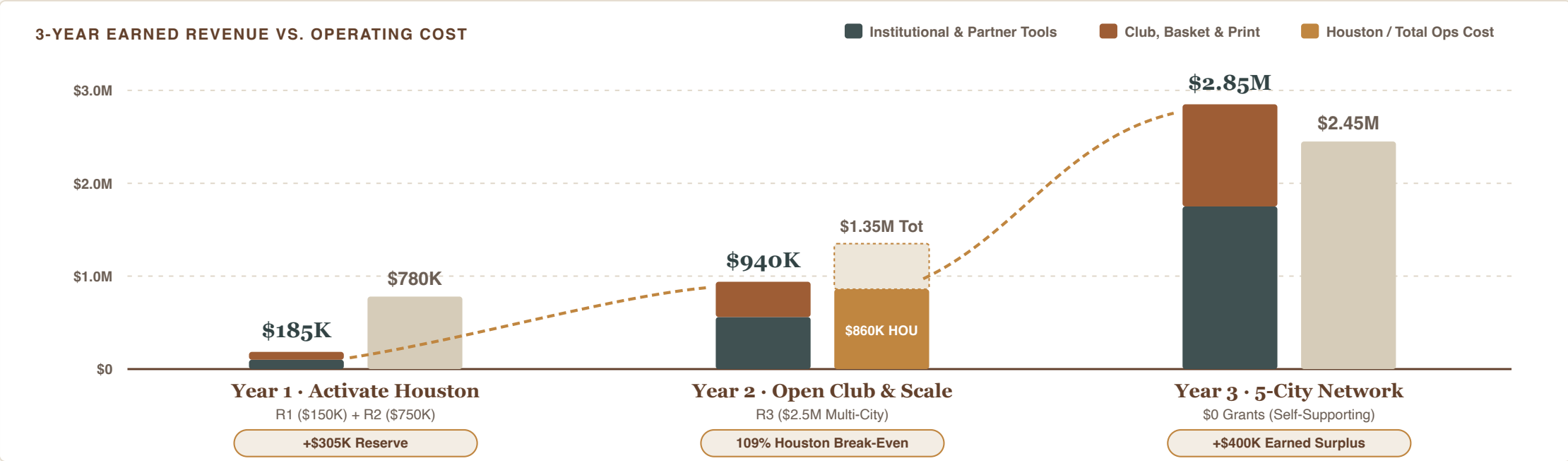
MARKET SIZE (80% PORTABLE)



3K 501r Hospitals · 100K Foundations · 38K Cities

THREE FUNDING ROUNDS & EARNED TRAJECTORY

Houston reaches self-supporting earned revenue in Year 2.





Impact Hub Houston · 2025 Houston Hackathon

Bring time, talent, treasure, and community—let's switch this on for Houston.

$60K (40%)
250+ Partner Doors & Issue #1

$52.5K (35%)
Cloud, Live Feeds & Verification

$37.5K (25%)
6 Preview Gatherings & Pilots

14 Seats
$5K–$25K · 501c3 DAF Ready

SCAN TO CONTRIBUTE

Let's talk.

David A. Brown · hello@thechangelab.net · 713-416-2633